



## Benefits of KX Insights™ on Google Cloud

KX has 20+ years of experience and has invested in a community of KX experts to deliver the most comprehensive streaming analytics solution today on Google Cloud.



**Runs natively within Google Cloud** with support for OpenShift deployments



**Serverless Deployment**  
Autoscaling with high availability



**Fastest time-series engine** in the market



**Google's Object Store** can save you **10-15x** on your storage costs

### WHY KX INSIGHTS?

KX delivers a cloud-native platform for real-time streaming analytics that fully leverages the benefits of cloud architecture to deliver fast scalable real-time data insights without the complexity of infrastructure. This enables organizations to rapidly scale up their real-time decision-making capabilities and foster a culture of actionable business intelligence.

- **End-to-End Visibility** – One platform leveraging its microservices-based architecture for capturing, storing and processing high-volume, high-velocity data using cloud standards, services, and protocols.
- **Continuous Intelligence** – KX delivers real-time analysis of any data, whether at speed or at rest, providing firms with dynamic timely insights. SQL based tools for advanced analytics and querying of data enables continuous insights, anomaly detection and automated responses.
- **Cloud Native** - Supports cloud infrastructure delivering direct access to low-cost object storage for large data sets, trusted cloud security, REST API for easy integrations and much more!

For more information please contact: [sales@kx.com](mailto:sales@kx.com) or visit [www.kx.com](http://www.kx.com)

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# **KX INSIGHTS™ ON GOOGLE CLOUD**

## WHY KX & GOOGLE CLOUD?

- **Google Cloud Global Technology Partner of the Year** – Our partnership has helped joint financial services customers involved in high-performance capital markets trading activities to scale resources fast.
- **Simplified Onboarding** - The Google Cloud Platform marketplace offers instant onboarding for all users while also permitting custom deployments via enterprise purchases and existing licenses.
- **Best-in-class Security** - Global and secure with five layers of data protection, enhanced with AI. Google Data Loss Prevention scans data and automatically redacts sensitive information with 90+ predefined detectors.

## KEY BENEFITS OF A CLOUD FIRST SOLUTION

### General

Availability in Google Marketplace



Google Big Query Integration



Google PubSub Integration



Native low cost object store w/ Google Cloud Storage



24/7 deployment monitoring & reporting w/ Google Stackdriver



Multi-cloud & hybrid cloud deployment



Autoscaling with high availability



Data persistence & durability



Built-in REST client



Interoperability across systems



Native SQL Support (Q2 2021)



Kubernetes Support



## READY TO START YOUR JOURNEY?

Learn more about KX Insights at: [kx.com/kx-insights/](https://kx.com/kx-insights/)

Access Technical Documentation: [KX Insights Google Reference Architecture](#)