



## Real-time intelligence in the cloud for decisions that matter the most

**Insights-driven businesses** - that act upon real-time data enriched with historical context – typically grow 30% faster than the industry average!

**Data declines in value from the instant it's generated**, and the opportunity to make an informed decision on any data-driven insight can disappear in mere fractions of a second.

To seize time-sensitive opportunities, you need to establish a data-driven, agile foundation that **replaces assumptions with facts**, extracts value from **any and every data source**, delivers powerful insight for every decision, and does it **faster than your competitors**.

**In our increasingly digitized society, opportunity comes and goes in an instant.**



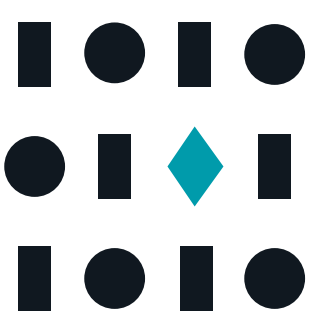
**KX resides at the intersection of high-volume data and decision-making**, delivering continuous, contextual, and connected data-driven decision-making intelligence to the world's most ambitious and successful organizations.



At the heart of KX is **the world's fastest data analytics platform**. "Honed on Wall Street," it has grown up in the most demanding data environments, and relentlessly sets new world records when benchmarked against competitors.



It's **cloud-first but deployable anywhere, on anything**. Elegantly simple and universally compatible, KX's open platform enables more developers, applications, and businesses to benefit from real-time analytics, insights, and decisioning.



KX uniquely enriches real-time streaming data with historic context to power faster and better in-the-moment decision-making for a "who's who" within the Financial Services, Telecommunications, Manufacturing, Energy, and Automotive industries.

**Check these out:**



In a sector where 'Time is Money,' **FINANCIAL SERVICES** customers rely on KX to analyze billions of data points a day from exchanges, payment channels, and across every line of business to instantly identify risk and opportunities and to deliver real-time decisioning intelligence for a competitive edge.

**\$17.7BN client daily trading volume**

Our **TELCO** customers rely on KX to deliver real-time data ingestion, normalization, analysis, and insight across their RIC, RAN, and Open-RAN to optimize capacity and coverage, enable local control and action at the Edge, maintain critical services, and identify new differentiating opportunities.

**80% increase for targeted customers in throughput on 4G**



**MANUFACTURERS** who want instantaneous, contextual, connected, and actionable intelligence rely on KX to process and analyze millions of readings per second from a growing number of tools, frequencies, and sensors in R&D labs, on the factory floor, in transit, in the data center and the cloud.

**Ingesting 100+ million sensor readings per second**

Modern **UTILITY** providers use KX for real-time data analysis from tens of millions of smart homes and IoT assets across their grid to deliver automated energy optimizations, better resource utilization, intelligence-driven forecasting, and ultimately, improved customer service levels.

**Analyze over 40 billion events in under 2 minutes**



Whether it's from data produced by R&D, wind-tunnel analysis, manufacturing, trackside telemetry, or connected vehicles in motion, KX powers real-time analytics, instantaneous feedback, and valuable insights for all our **AUTOMOTIVE** customers, whatever their needs.

**Sensors generate 10's of millions of events every second**