

## Japanese mega bank powers its next generation e-FX infrastructure with KX

**General Manager**Global Markets Engineering

"KX's ability to deliver a highly flexible platform supported by a local Japanese presence and global reach will enable us to take advantage of many new opportunities."

Organization:
Japanese Multinational
Financial Services
Geography: Global
Industry: Financial
Services
Employees:
+103,000

As one of Japan's leading megabanks, this firm offers a broad range of financial services centered on banking, leasing, securities leasing, securities, credit card, investment, mortgage securitization, venture capital, and other credit-related businesses. They are active in all major European and global currencies, offering specialist knowledge of the Japanese market.

Reduce lead time to new services with new and expanded infrastructure



## JAPANESE MULTINATIONAL FINANCIAL SERVICES

THE CHALLENGE

This leading Japanese megabank was looking for a solution to build and manage its next-generation eFX ecosystem. The main criteria in their search were to match the needs of its dealers and customers. Industry reputation was a key criterion as well. Additionally, the new system would need to complement the bank's roadmap expanding into other market channels and increase customer reach while managing regulations.

**WHY KX** 

KX was selected to provide the company and its clients a solution that could deliver superior electronic execution, broad distribution capabilities, algorithmic trading, and effective risk management supported by advanced real-time pre and post trade analytics. The solution is built on KX Flow, Algo Risk Management, and FX Analytics - the key elements of KX's leading e-FX trading platform. KX combines sophisticated order management, innovative pricing techniques with customized trading algorithms, and the ability to distribute liquidity to multiple market channels to enable the bank to further increase its customer reach.



## Sophisticated order management, innovative pricing techniques with customized trading algorithms

THE BENEFITS

Tighter spreads, deeper liquidity, and higher fill rates with KX

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Reduced lead time to new services with new and expanded infrastructure

Ability to scale applications seamlessly

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**Expand the** consumption of datasets to facilitate business